



# **GEORGE RITHM MARTINEZ**

**TRANSFORMATIONAL SPEAKER & CULTURAL STRATEGIST**

LEADERSHIP | INNOVATION | CULTURE | COMMUNITY

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## Who is George Rithm Martinez?

The Honorable George Rithm Martinez is an internationally recognized leader in community organizing, cultural diplomacy, economic development, and Hip Hop innovation. A dynamic speaker, elected official, and cultural strategist, he seamlessly bridges the worlds of politics, activism, and artistic expression. From rapping in the streets of Brooklyn to leading diplomacy missions worldwide, from organizing at Occupy Wall Street to the Anchorage Assembly, his journey is a testament to resilience, creativity, and the transformative power of culture and faith.

As a Nuyorican raised in Brooklyn and a dedicated public servant in Alaska, George's experiences transcend geography, political affiliation, and discipline, offering powerful insights into leadership, entrepreneurship, social impact, and survival. His engaging storytelling and practical expertise inspire audiences to reimagine possibilities, embrace change, and drive meaningful action in their communities, industries, and organizations.

### Notable Achievements

-  First Hip Hop artist elected in NYC, now an elected official in Anchorage, Alaska
-  Former U.S. State Department Hip-Hop Ambassador, conducting over 15 missions in the Western Hemisphere
-  100+ Keynotes & workshops at universities, conferences, and events worldwide
-  Nonprofit Founder & Thought Leader
-  Published Author & Recording Artist
-  University Professor and Ordained Minister



# Why Book George?

*Elected Official, Author, Cultural Ambassador, Hip Hop Artist, Global Speaker*

- **Dynamic Speaker and Engaging Storyteller:** Captivates audiences with authenticity, actionable insights, and practical tools.
- **Proven Leadership:** 25+ years as a political and nonprofit leader
- **Global Perspective:** Former Cultural Ambassador for the U.S. State Department and Member of the United Nations Alliance of Civilizations
- **Diverse Expertise:** Specialist in governance, diplomacy, community and economic development, youth development, public safety, cannabis regulation, and more
- **Domestic and International Availability:** Bi-lingual (English/ Spanish)

## Who Books George?

- 🎓 **Universities & Schools**
- 🏢 **Corporations & Industry Leaders**
- 🌍 **Nonprofits & Advocacy Groups**
- 🏢 **Chambers of Commerce and Economic Development**
- 🏛️ **Local Governments & Public Officials**

## Booking Options

- Keynote Speech
- Panel Discussion
- Fireside Chat
- Performance
- Event Hosting/ MC
- Interactive Workshop (Half-Day)
- Full-Day Workshop or Masterclass
- Corporate Training (Series)

*\*Government & Nonprofit Special Rates Flexible - Negotiable depending on budget*

*\*Domestic and International Availability: Bi-lingual (English/ Spanish)*

## Promotional Material

- **Book:** Organic Globalizer: Hip Hop, Political Development, and Movement Culture (Bloomsbury, 2014)
- **Album:** Occupation Freedom: Movement Music (Global Block Music, 2013)

# Sample Sessions from the George's Catalog

## 1. "Beats, Ballots, and Beyond: Overcoming Life's Challenges with Grace, Determination, and Vision"

• This powerful topic addresses overcoming challenges with grace, determination, and vision. George's journey from Brooklyn's streets to political leadership in Alaska is a masterclass in resilience, cultural power, and civic leadership, inspiring audiences to embrace the moment and reinvent themselves in adversity.

## 2. "Dream Big, Act Bold: Unleashing Your Potential"

• In this high-energy, motivational session, participants will be challenged to break past limitations, think bigger, and take bold action toward their goals. George provides powerful insights on overcoming fear, embracing risk, and transforming vision into reality. Through real-world lessons and inspiring storytelling, attendees will learn how to cultivate a success-driven mindset, develop resilience in the face of obstacles, and confidently step into their full potential. This session empowers individuals to dream without limits and take decisive action to create lasting impact in their lives and communities.

## 3. "Community Building Through Shared Vision"

• In this interactive workshop, George guides participants through the essential process of building strong, unified communities through a shared vision. Attendees will learn how to foster collaboration, align diverse perspectives, and create actionable steps toward collective goals. Through real-world insights and hands-on exercises, this session emphasizes the power of inclusive leadership, effective communication, and strategic partnership-building to drive lasting change. Participants will leave equipped with practical tools to strengthen teamwork, mobilize communities, and cultivate a shared sense of purpose that leads to meaningful progress.

## 4. "The Innovation Economy: Driving Growth Through Creativity and Collaboration"

• In this forward-looking session, George explores how the innovation economy can drive sustainable growth, create new opportunities, and transform cities and communities. Attendees will gain insights into fostering entrepreneurship, supporting creative industries, and attracting investment to underrepresented areas. Through real-world examples and actionable strategies, this session highlights the power of collaboration, cultural capital, and inclusive economic development to build thriving local economies. Participants will leave with a deeper understanding of how to leverage creativity, technology, and community-driven solutions to fuel innovation, generate economic opportunity, and shape the future of their cities.

## 5. "Breaking The Violence: Advancing Violence Disruption Initiatives in Your Community"

• In this impactful session, George presents a strategic vision for preventing and reducing community violence, with a focus on gun violence, gang conflicts, and retaliatory attacks. Attendees will learn how to implement violence disruption initiatives that interrupt cycles of violence before they escalate while fostering long-term cultural and systemic change. Through real-world examples and evidence-based approaches, participants will explore strategies for community engagement, conflict mediation, and collaboration with local organizations and policymakers. This session empowers individuals and communities to build safer, stronger, and more resilient neighborhoods through grassroots action, policy advocacy, and cultural transformation.

## Additional Services

- **Customized Content Development:** Tailored presentations beyond standard topics.
- **VIP Consulting / Strategic Advisory Services:** Custom pricing for ongoing engagements or policy consulting.

## For Booking Inquiries and More Information:

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